



# Tap into the **power** of employee referrals

## The **Basics:**

**#1** Referrals are the **#1** source in volume and quality of hires



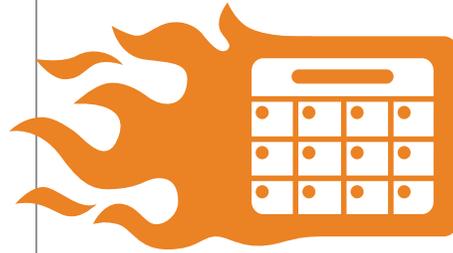
**5 times** Referral candidates are **5 times** more likely to be hired

**\$3000**

Referral programs can save **\$3,000** or more per hire

## Referrals offer the **Fastest Time to Fill:**

**29** days for referrals  
**39** days for job boards  
**45** days for career sites



## ERP = **Diversity:**

Referrals are the most productive source for diversity hires, well ahead of major job boards, company affinity groups and diversity career fairs.



What **Employers** Think:

**82%** say referrals generate the best return on investment

**88%** rate referrals above all other sources for quality of hires

**70%** feel referred hires fit company culture and values better

## More Referrals = **Better Performance:**

**13%** of hires at **all firms** are referrals

**46%** of hires at **top-performing firms** are referrals



## Referred **Employees:**

have a **45%** retention rate after two years  
are **53%** more likely to innovate at work



## Referring **Employees:**

**96%** say a cash bonus is the most appropriate reward  
**60%** want an update on their referral at each stage of the process



Sources include Recruiter, Staffing.org, Jobvite, CareerXroads, Dr. John Sullivan and Associates, Broadbean, Socialhire.com, ClearCompany, WorldatWork, LinkedIn